



Executive Committee

David Craig
CEO, Craig International

John Bradley
CPA, Weaver and Tidwell L.L.P.

Mark Speese
Chairman & CEO, Rent-A-Center, Inc

Todd Harbor
Gen Mgr. TPC at Craig Ranch

Jonathan Shapiro
CEO, Onpoint Capital

Tournament Committee

Eric Zepp
CEO, BP Sales, Inc.

Brad Benyak
Ben E Keith

Bruce Cay
Community Volunteer

Doug Donley
President, Advantage Golf

Dawn Johnson
Community Volunteer

Michael Johnson
Detective, Plano Police Dept

Laurie Pool
VP, Benchmark Bank

Brett Stern
Dir. of Marketing, TPC Craig Ranch

Jay Tweed
Managing Director Private Client
Services, JP Morgan Chase

Katina Zepp
President, The Zepp Company

Jackie Fleming
Development Dir., CCCAC

Melody Boatwright
Special Events Mgr., CCCAC

Betsy DeVenny
Community Relations Mgr., CCCAC

Dear Friend,

We hope you plan to join us **Monday, June 15, 2009** at **TPC Craig Ranch** for the 5th annual **Healing Hearts Invitational** benefiting **Collin County Children's Advocacy Center** (CCCAC).

The Healing Hearts Invitational is quickly becoming one of the premier charity golf events in Collin County. And this year we plan on making it more fun, and more of a memorable golf experience. Included in the event are these highlights:

- 4 Man Best Ball, Shamle Format (*limited 30 teams*) at one of the best, most challenging golf courses in Texas
- Pre-game Professional Clinic/Exhibition
- Prime Sponsor tent activities
- Raffle and Superb Hole-in-One prizes
- Gourmet dinner, Awards, Prizes and more
- ...and the most talked about State Farm Shoot Out for Kids!

In partnership with the TPC at Craig Ranch, this event helps ensure that the CCCAC can continue to take action to identify, protect and improve the lives of abused and neglected children in Collin County. Thanks to generous sponsors, the Healing Hearts Invitational has generated over \$300,000 in just the last four years. The TPC at Craig Ranch has a deep commitment to Center's mission, as this is one of ONLY two local charities they support directly.

As you consider this request, we ask that you contemplate the following:

- Child abuse is reported every 10 seconds
- Every day in the United States four children die as a result of abuse and neglect.
- Last year Collin County Children's Advocacy Center had 5,103 referrals, with abuse cases growing faster than population growth
- The Children's Advocacy Center does not charge for its services, is committed to seeing 100% of the children in need, and never turns away any child.
- 90% of the Center's budget comes from private sources, like you!

Every day children find their way to the Center. Families find support and resources and most important, children and their families together find a place where healing begins. Thank you in advance for making a difference in the lives of our children.

Please return the enclosed sponsorship/underwriter agreement form at your earliest convenience to ensure your position in the tournament. This is a limited field of play filled on a first come first serve basis.

Sincerely,

Eric W Zepp
Tournament Chair



Healing Hearts Tournament Fast Facts!!!

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- One of the fastest growing and premier charity golf events in the DFW area
- Overwhelming majority of the funds raised goes directly to the Center. In our first 4 years we have generated over \$300,000!!
- Our goal this year is to surpass \$120,000 in revenue.
- One of only two local charities Craig Ranch supports directly
- The format is a 4 Man Best Ball, Shamble (Limit 30 teams) featuring,

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Pre-game Professional Clinic/Exhibition

Prime Sponsor tent activities

Raffle and Superb Hole-in-One Prizes

Gourmet Dinner, Awards, Prizes and more,

and a State Farm Shoot Out for Kids.

The TPC at Craig Ranch sits on 223 acres of rolling terrain. It crosses the beautiful white-limestone based Rowlett Creek 14 times. It has the ability to challenge the best players on TOUR and yet still provide an enjoyable and rewarding round for golfers of all skill levels.



2009 Healing Hearts Sponsorship Opportunities

Presenting Sponsor: \$30,000 (limit: one)

- Official and exclusive Industry Sponsor
- Recognition of or on arrival gift
- Premium space for Hospitality tent *
- Name and Logo on all printed materials & on web page
- Recognition and signage at event & event banner
- Company listed in all press releases
- Luncheon & tour at the Children's Advocacy Center hosted by your company for all Healing Hearts sponsors on a date determined by you and CAC.
- (3) Teams
- Membership in Executive Committee
- Right of first refusal for three year commitment

President's Sponsor: \$20,000 (limit: three)

- Space for Hospitality tent *
- Signage and Recognition at event
- Your logo on your choice of an approved player gift
- Recognition on all printed materials and on web page
- (2) Teams
- Right of first refusal for three year commitment

Corporate Sponsor: \$5,000 (limit 18)

- Recognition on all printed materials & on web page
- Company name/logo signage recognition at hole
- Recognition at event
- (1) Team

State Farm Shoot Out for Kids Sponsor \$7,500 (limit one)

- Name and logo on back of invitation
- Recognition at event
- Recognition on all printed materials & on web page
- (1) Team

Non-Playing Friends of the Center: \$250

- Recognition at green

** Presenting and Presidents Sponsor tent location, giveaways, and activity pre-approved by committee*

Healing Hearts Invitational benefiting Collin County Children's Advocacy Center a 501 (c) 3. Collin County Children's Advocacy Center takes action to identify, protect and improve the lives of abused and neglected children.



2009 Healing Hearts Underwriting Opportunities

Lunch, Dinner and Drinks: \$15,000

- May display corporate banner(s) at day of event
- Signage and Recognition at event
- Recognition on all printed materials and on web page
- (1) Team

Arrival Gift: \$12,000

- Opportunity to share approved gift with players
- Signage and Recognition at event
- Recognition on all printed materials and on web page
- (1) Team

Publicity: \$10,000

- Premiere media sponsor
- Signage and Recognition at event
- Recognition on all printed materials and on web page
- (1) Team

Prize Sponsor: \$3,000

- Opportunity to share approved gift with players
- Signage at event
- Recognition on all printed materials
- (1) Player Spot

Car Wash: \$3,000

- Signage at event
- Recognition on all printed materials
- (1) Player Spot

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June 15, 2009
Benefiting Collin County Children's Advocacy Center
TPC at Craig Ranch, McKinney

Sponsorship/Underwriter Agreement
(Please Type or Print)

Sponsor/Underwriter Name (as it should appear on any printed materials or media releases):

Website _____

Address _____ City _____ State ____ Zip _____

Phone _____ Firm Contact _____

Email _____ Fax Number _____

Event Invitation should be sent to _____

Address (if different from above) _____

Sponsorship Levels

- Presenting Sponsorship: \$30,000
- President's Sponsorship: \$20,000
- Corporate Sponsorship: \$5,000
- ~~SOLD State Farm Shoot-Out for Kids: \$7,500~~
- Friends of the Center: \$250

Underwriting Levels

- Lunch, Dinner & Drinks: \$15,000
- Arrival Gift: \$12,000
- Publicity: \$10,000
- Prize Sponsor: \$3,000
- Car Wash: \$3,000

I am unable to attend but would like to support CCCAC with my donation of \$ _____

Payment must be received prior to May 15, 2009 for inclusion in event program and all promotional pieces.

Collin County Children's Advocacy Center Attn: Jackie Fleming 2205 Los Rios Blvd. Plano, 75074

Enclosed is my check for \$ _____ or charge my VISA MasterCard AMEX Please Invoice

Account number _____ Expiration _____

Authorized Signature & Date _____